



Sponsorship Kit

**31st Annual
Deal of the Year
Charity & Awards Gala**

October 30, 2019

THE PLAZA

We are pleased to announce that the 31st Residential Brokerage Division Deal of the Year Charity and Awards Gala will be held at the Plaza Hotel on Wednesday, October 30, 2019.

At this high profile and fun evening, prominent industry awards are presented to those deserving residential members of the Real Estate Board of New York. The coveted awards include:

The Residential Rookie of the Year

The Residential Agent of the Year

The Henry Forster Award for Lifetime Achievement

The Eileen Spinola Award for Distinguished Service

The Residential Deals of the Year Awards for both Sales and Rentals.

100% of all proceeds from sponsorships directly benefit the Residential Member in Need Fund by way of our charitable arm, the REBNY Foundation. This fund provides grants to REBNY residential members who are experiencing financial need because of an unexpected personal or family illness or hardship. Grants are provided throughout the year as needed, and to date, The Member in Need Fund has paid out over \$800,000 to our deserving members.

Corporate sponsors will receive recognition in all press releases, event collateral, social media marketing, advertising materials and logo presence on the digital journal.

We urge you to also take tables for members of your company to attend the event. This is an unprecedented opportunity to reach over 600 owners, managers and top agents. The festivities will begin at 6:00 PM for registration; at 6:30, the awards presentation will begin, followed by a cocktail reception and then dinner and dancing throughout the evening.

Please see available sponsorships attached and book the one you wish to represent. You may also wish to book your tables and tickets early.

Thank you!!

Barbara Fox & John Wollberg

Co-Chairs

Stefani Berkin Elizabeth Henry Ruth McCoy Christopher Wilson

Karen Duncan Brenda Hersh Michael Douglas Williford

31st Deal of the Year Charity & Awards Gala

Pinnacle 31st Annual Sponsor: \$25,000

- ☐ Dinner Stage Signage with GOBO and Entertainment 8-piece band

Platinum Sponsor: \$15,000

- ☐ Award Stage Sponsor

Diamond Sponsor: \$10,000

Choose one of the following:

- ☐ Two photo booths with logo recognition
- ☐ Manhattan Bar with napkins and branded ice cubes

Gold Sponsor \$7,500

Choose one of the following:

- ☐ Dinner Menu
- ☐ Centerpiece
- ☐ All Night Bar w/ napkins

Tables and Tickets:

- ☐ Tables of 10 - \$5,250 _____ number of tables
- ☐ Individual Tickets - \$550 _____ number of tickets

Silver Sponsor \$5,000:

Choose one of the following:

- ☐ Cocktail Bar Single Bars with napkins
- ☐ Cocktail Bar Single Bars with napkins
- ☐ Table Wines w/tags
- ☐ Hors D'oeuvres with Napkins
- ☐ Parting Gift
- ☐ Signature Drink

Bronze Sponsor \$3,500:

Choose one of the following:

- ☐ Sign in Desk with Logo branding
- ☐ Award Trophies
- ☐ Gala Programs with logo branding
- ☐ Video Presentation
- ☐ Gala Signage
- ☐ Photography

New Development Sponsor \$2,500:

Up to 10 Opportunities:

- ☐ Welcome wall showcase

Please make your check payable to the REBNY FOUNDATION and mail to:

Attn: Yilda Guerrero- DOY 2019

The Real Estate Board of New York, Inc.

570 Lexington Avenue, New York, NY 10022.

Credit Card payment can be called in to 212-616-5262 or emailed to yguerrero@rebny.com

31st Deal of the Year Charity & Awards Gala

I would like to participate at _____ Level in the amount of: _____.

Please list your name or company name exactly as you wish it to appear in all printed materials: _____.

Please charge \$_____ Credit Card () Amex () Discover () MasterCard () Visa

Credit Card Number: _____ Exp. Date: _____ SC: _____

Contact Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-Mail: _____

I am unable to attend but would like to make a donation in the amount of \$_____

Please make your check payable to the REBNY FOUNDATION and mail to:

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